

<u>"MIDDLEWEIGHT MADNESS"</u>

PHOTOS: GENNADY "GGG" GOLOVKIN & DANIEL "THE MIRACLE MAN" JACOBS MEET AT MADISON SQUARE GARDEN DURING NEW YORK KNICKS GAME

WORLD MIDDLEWEIGHT CHAMPIONSHIP Saturday, March 18, 2017 MADISON SQUARE GARDEN PRESENTED LIVE BY HBO PAY-PER-VIEW®

NEW YORK CITY (January 9, 2017) Unified Middleweight World Champion (WBC, WBA, IBF, IBO) **GENNADY** "GGG" GOLOVKIN (36-0, 33 KO's) and WBA Middleweight Champion and Mandatory Challenger DANIEL "THE MIRACLE MAN" JACOBS (32-1, 29 KO's) met at center court during the New York Knicks/New Orleans Pelicans NBA game tonight at The World's Most Famous Arena, Madison Square Garden. They were introduced to the packed house by Hall of Fame Ring Announcer MICHAEL BUFFER.

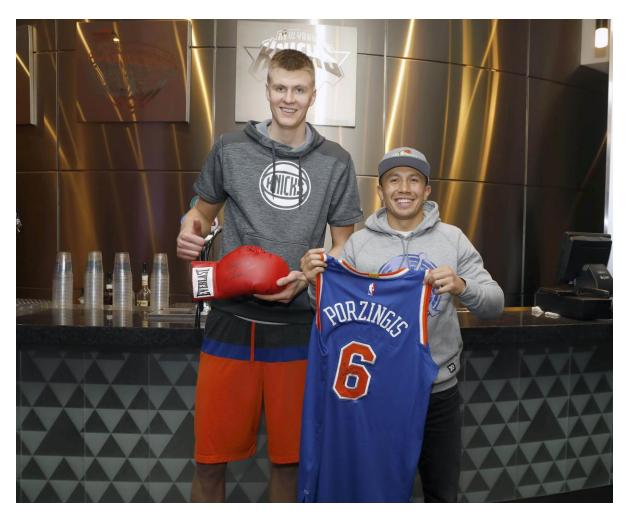
Golovkin also met before the game with New York Knicks star and "GGG" fan, KRISTAPS PORZINGIS.

On Tuesday, January 10 at 12:00 p.m. ET, Golovkin and Jacobs along with their teams will host a Press Conference in the Madison Square Garden Arena to formally announce their showdown at "The Mecca of Boxing" set for Saturday, March 18, 2017. The championship event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Golovkin and Jacobs have an extraordinary, combined 35 consecutive knockouts heading into this highly anticipated battle.

Presented by K2 Promotions, tickets for "MIDDLEWEIGHT MADNESS" priced at \$1000, \$600, \$400, \$300, \$200 and \$100, are now on sale and can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at www.ticketmaster.com or www.thegarden.com.

Photo Credit/Rebecca Taylor, Dave Saffran—MSG Photos





SOCIAL MEDIA -- #GGGJACOBS

Gennady "GGG" Golovkin

@GGGBoxing - Twitter, Facebook, Instagram

Daniel Jacobs

@DanielJacobsTKO - Twitter, Facebook, Instagram

HBC

@HBO, @HBOBoxing - Twitter, Facebook, Instagram

Madison Square Garden

@TheGarden - Twitter, Facebook, Instagram

Tom Loeffler (K2 Promotions)

@TomLoeffler1 -- Twitter

MEDIA CONTACTS

Bernie Bahrmasel/K2 Promotions (Golovkin)

Email: BernieBahrmasel@yahoo.com

Phone: +1 (773) 592-2986

Tim Smith/Premier Boxing Champions (Jacobs)

Email: Timothy@HaymonBoxing.com

Larry Torres/Madison Square Garden

Email: Larry.Torres@MSG.com

Phone: (212) 631-5178

Kevin Flaherty/HBO

Email: Kevin.Flaherty@HBO.com

Phone: (212) 512-5052

Patrick Byrne/HBO

Email: Patrick.Byrne@HBO.com

Phone: (212) 512-1361

Media Credentials: www.MagnaMedia.com