



“MIDDLEWEIGHT MADNESS”

**PHOTOS: GENNADY “GGG” GOLOVKIN
& DANIEL “THE MIRACLE MAN” JACOBS
MEET AT MADISON SQUARE GARDEN
DURING NEW YORK KNICKS GAME**

**WORLD MIDDLEWEIGHT CHAMPIONSHIP
Saturday, March 18, 2017
MADISON SQUARE GARDEN
PRESENTED LIVE BY HBO PAY-PER-VIEW®**

NEW YORK CITY (January 9, 2017) Unified Middleweight World Champion (WBC, WBA, IBF, IBO) **GENNADY “GGG” GOLOVKIN** (36-0, 33 KO's) and WBA Middleweight Champion and Mandatory Challenger **DANIEL “THE MIRACLE MAN” JACOBS** (32-1, 29 KO's) met at center court during the New York Knicks/New Orleans Pelicans NBA game tonight at The World's Most Famous Arena, Madison Square Garden. They were introduced to the packed house by Hall of Fame Ring Announcer **MICHAEL BUFFER**.

Golovkin also met before the game with New York Knicks star and “GGG” fan, **KRISTAPS PORZINGIS**.

On Tuesday, January 10 at 12:00 p.m. ET, Golovkin and Jacobs along with their teams will host a Press Conference in the Madison Square Garden Arena to formally announce their showdown at “*The Mecca of Boxing*” set for Saturday, March 18, 2017. The championship event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Golovkin and Jacobs have an extraordinary, combined 35 consecutive knockouts heading into this highly anticipated battle.

Presented by K2 Promotions, tickets for **“MIDDLEWEIGHT MADNESS”** priced at \$1000, \$600, \$400, \$300, \$200 and \$100, are now on sale and can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone ([866-858-0008](tel:866-858-0008)) and online at www.ticketmaster.com or www.thegarden.com.

Photo Credit/Rebecca Taylor, Dave Saffran—MSG Photos



SOCIAL MEDIA -- #GGGJACOBS

Gennady "GGG" Golovkin

@GGGBoxing – Twitter, Facebook, Instagram

Daniel Jacobs

@DanielJacobsTKO – Twitter, Facebook, Instagram

HBO

@HBO, @HBOBoxing – Twitter, Facebook, Instagram

Madison Square Garden

@TheGarden – Twitter, Facebook, Instagram

Tom Loeffler (K2 Promotions)

@TomLoeffler1 -- Twitter

MEDIA CONTACTS

Bernie Bahrmassel/K2 Promotions (Golovkin)

Email: BernieBahrmassel@yahoo.com

Phone: [+1 \(773\) 592-2986](tel:+1(773)592-2986)

Tim Smith/Premier Boxing Champions (Jacobs)

Email: Timothy@HaymonBoxing.com

Larry Torres/Madison Square Garden

Email: Larry.Torres@MSG.com

Phone: [\(212\) 631-5178](tel:(212)631-5178)

Kevin Flaherty/HBO

Email: Kevin.Flaherty@HBO.com

Phone: [\(212\) 512-5052](tel:(212)512-5052)

Patrick Byrne/HBO

Email: Patrick.Byrne@HBO.com

Phone: [\(212\) 512-1361](tel:(212)512-1361)

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